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| **ID** | **Type** | **Item Description** | **Value ($)** | **Size (pts)** |
| A | Story | Join a group of friends by finding their kid’s class (at their school) or an organized extra-curricular group. | $ 10m | 5 |
| B | Story | Notify a friend by email with a link to join a private group of friends. | $ 5m | 8 |
| C | Story | Create and publish an event by date, time and venue. | $ 10m | 8 |
| D | Story | Respond to a notification w/ confirmation that your child will join an event. | $ 6m | 8 |
| E | Story | Cancel an event that you have created | $ 4m | 3 |
| F | Story | Withdraw your child from an event that you had previously joined/confirmed. | $ 3m | 2 |
| G | Story | Find out what’s happening amongst your child’s friends by date. | $8 m | 5 |
| H | Story | Join an event you have found on the calendar. | $ 5m | 5 |
| I | Story | Ask a question and get an answer from an event organizer. | $ 2m | 5 |
| J | Story | Update an event that you’ve created & notify participants. | $ 3m | 3 |
| K | Story | Get event venue directions sent to your mobile phone/GPS | $ 1m | 2 |
| L | Story | Register your account and associate your kids. | $ 3m | 3 |
| M | Story | Invite another guardian (e.g. your spouse) to create/register their account and associate with your kids. | $ 1m | 3 |
| N | Story | Add a child. | $2 m | 2 |
| O | Story | Drop/remove a child. | $ 1m | 3 |
| P | Defect | Redesign the event notification (pub-sub) mechanism. | $ 0 | 3 |
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**Overview / Elevator Pitch**

For parents of young children who wish to keep their children connected, active and engaged with their friends, PlayDate is a mobile app that lets parents invite their child’s friends to join them in daily outings, and to join their friends on their outings.

Unlike a shared calendar, PlayDate lets parents find events across many groups with which their kids associate.